



Natural Gas for High Horsepower

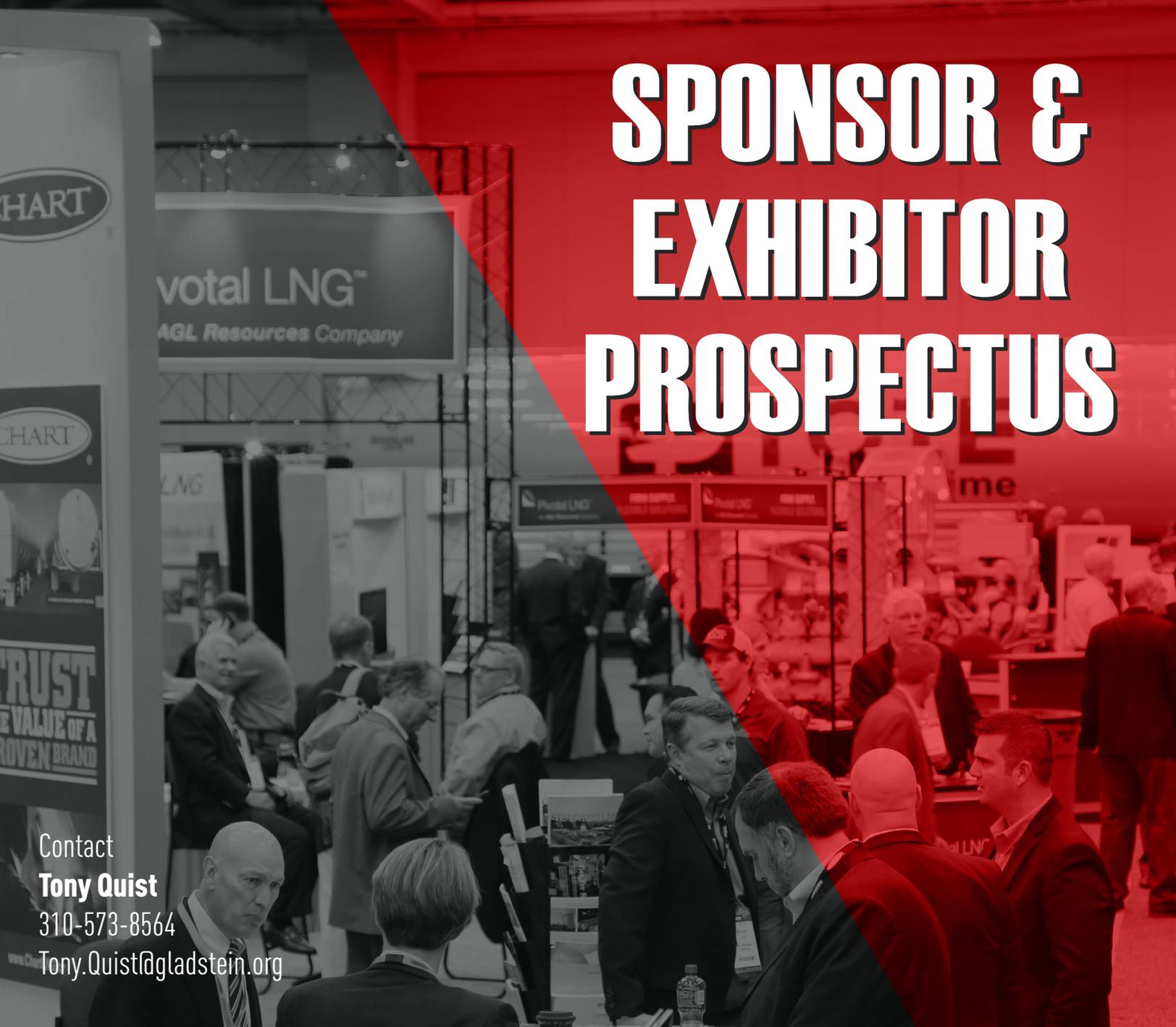
# SUMMIT

October 11-13, 2016

Chicago, Illinois

McCormick Place

# SPONSOR & EXHIBITOR PROSPECTUS



Contact  
**Tony Quist**  
310-573-8564  
Tony.Quist@gladstein.org



RAIL



MARINE



MINING



DRILLING



PRESSURE PUMPING



POWER GEN

STAY CONNECTED @HHPSUMMIT



*Gain qualified new sales leads*

HHP Summit 2015 drew 1000+ attendees from marine, rail, mining, power generation, and E&P operations.

Reach **hundreds of HHP decision makers** in one convenient location.

**DRILLING & PRESSURE PUMPING**

Drill rig owners & operators  
Extraction & production companies  
Finishing & completion companies  
Food suppliers  
Water suppliers

**MINING**

Large hauling truck operators  
Mining companies (operations, exploration, operators)  
Power barge companies (onsite power generation)

**RAIL**

Class I railroad companies  
Regional railroad companies  
Local line haul locomotive operators  
Switching & terminal (S&T) locomotive operators

**MARINE**

Barge & dredging companies  
Cruise companies  
Ferry companies  
Local marine vessels companies  
Ocean going vessels  
Offshore supply vessels  
Short-sea & long-sea shippers  
Tugboat companies

**OFF-PIPELINE POWER GENERATION**

Asphalt & concrete plants  
Chemical & fertilizer plants  
Food processing  
Hotels & resorts  
Manufacturing  
Military bases  
Packaging & bottling plants  
Pulp & paper mills

**“HHP Summit brings multiple industries together so we can collaborate and learn from one another.”**



**SAMPLING OF COMPANIES REPRESENTED in 2015:**



Join leaders in the industry

More than 100 OEM, fueling, equipment and technology suppliers support HHP Summit, making it the largest show of its kind.

2015 SPONSORS:



2015 EXHIBITORS:

ACD  
ACTech North America, Inc  
Air Liquide Global E&C Solutions  
Algas-SDI International  
Altronic, LLC  
American Power Group  
ANGA  
Applied Cryo Technologies  
Applied LNG  
Ariel Corporation  
Black & Veatch  
Caterpillar  
Cazgir Cryo  
Chart Industries  
Chester LNG  
Clean Energy Cryogenics  
CMR Group  
Corban Energy Group  
Cosmodyne  
Cryoquip

Cryostar  
DCL America  
Diesel & Gas Turbine Worldwide  
Dixon Valve & Coupling Company  
Dragon Products  
Dresser-Rand  
ELM Energy  
Emerson Kato  
Federal-Mogul Powertrain  
Ferus  
FIBA Technologies  
FNX LNG Solutions LLC  
Galileo  
GE Power & Water  
Gladstein, Neandross & Associates  
GP Strategies  
Guild Associates, Inc.  
GW Lisk Company, Inc.  
Hexagon Composites  
Hitachi High-Tech AW Cryo, Inc.

IMI Precision Engineering  
INOXCVA  
Insultech  
JC Carter  
Karl Dungs, Inc.  
Matrix Service  
Monico Inc.  
MSA - The Safety Company  
MTU America Inc.  
Parker Hannifin  
Perma Pipe  
Pivotal LNG  
Pride of the Hills Manufacturing  
Prometheus  
PSB Industries  
Quantum Technologies  
Ratermann Mfg., Inc.  
Rev LNG  
Ricardo  
Rolls-Royce

Shell  
Southwest Research Institute  
Stabilis Energy  
Thigpen Energy  
Trinity Cryogenics, LLC.  
W&O Supply, Inc.  
Worldwide Power Products  
Worthington Industries

“The number of different exhibitors is just tremendous compared with every other conference out there.”



*Expand your  
brand reach*

Media articles from top publications  
flood newsstands and inboxes leading  
up to, during, and after the event.

The 2015 HHP Summit garnered support from high-level media partners spanning the marine, rail, mining, E&P, and power gen sectors, demonstrating the event's prominent role in showcasing the most forward-thinking natural gas initiatives and key industry partnerships. The event received news coverage from a variety of media outlets, including:

**Bloomberg  
Business**

**bunkerworld**

**CEOWORLD  
MAGAZINE**



**COMPRESSOR**<sup>tech</sup>

**Daily Herald**

**dpi** DIESEL PROGRESS  
INTERNATIONAL



**Diesel & Gas Turbine  
WORLDWIDE**

**DIESEL  
PROGRESS**



**E** Energy  
Intelligence

**FLEETS & FUELS**



**HHP INSIGHT**

**The MARITIME  
EXECUTIVE**  
MAGAZINE OF THE MARITIME INDUSTRY

**MARKETPLACE**

**MIRATECH**

**msn** Money

**OEM** Product development solutions for the off-road market  
**Off-Highway**

**PennEnergy**

**POWER  
Engineering**

**PROFESSIONAL  
MARINER**  
JOURNAL OF THE MARITIME INDUSTRY

**Texas Environmental News**

**VIRTUAL-STRATEGY** MAGAZINE  
your leading source for virtualization news

**WALL STREET SELECT**

**YAHOO!**  
NEWS

“The HHP Summit is  
a perfect venue for  
us to network and see  
and hear what’s going  
on in this business.”

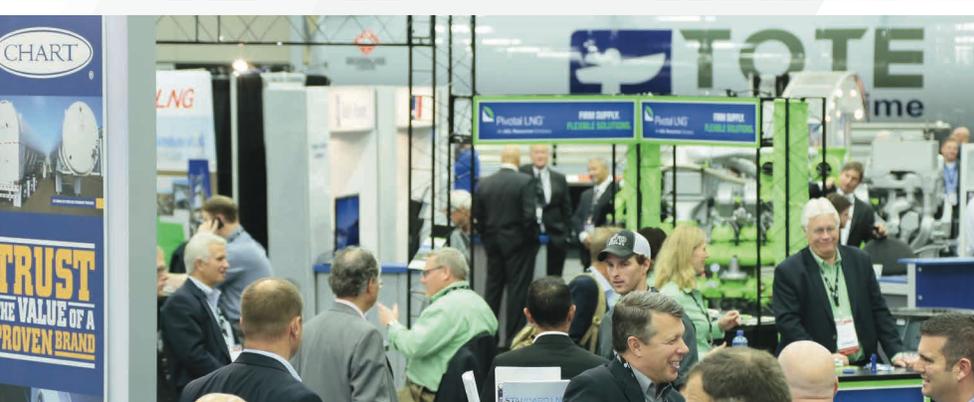
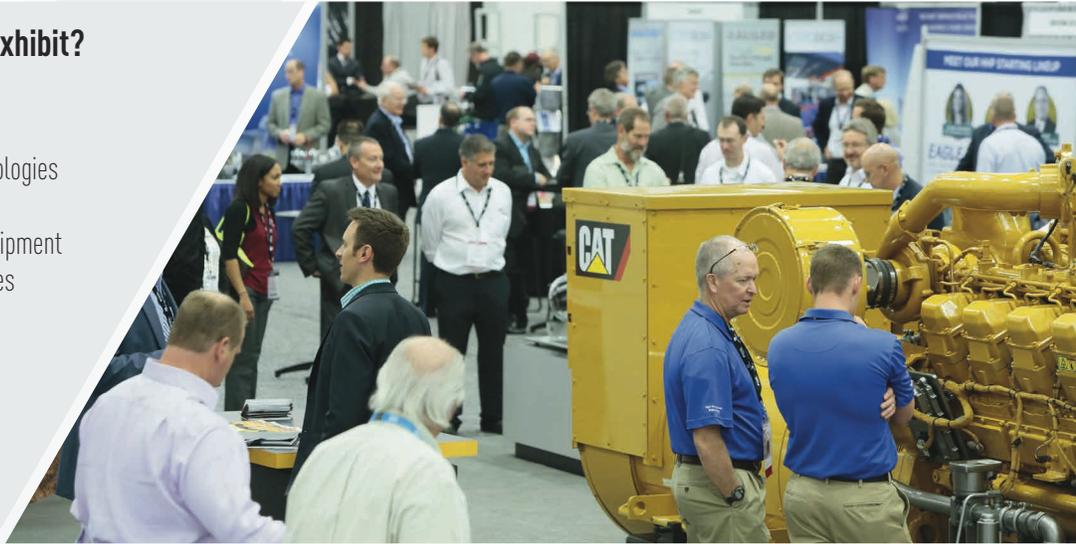
 **HAWAII GAS**  
THE CLEAN ENERGY COMPANY



*Reserve your booth space*

### Who should sponsor or exhibit?

- Gas producers and suppliers
- Natural gas engine manufacturers
- Natural gas engine conversion & retrofit technologies
- Dual-fuel and bi-fuel solutions
- Natural gas transport vehicles and support equipment
- LNG and CNG fuel tank and storage technologies
- Fueling infrastructure
- Cryogenic pumps and turbo expanders
- Compressors
- Vaporizers and distribution manifolds
- Emissions and compliance controls
- Mobile fueling



# Event Sponsorship Opportunities

## PRESENTING SPONSOR

**\$75,000**

Three Opportunities Available

### PRE-EVENT BENEFITS

- Company listing with booth number and floor plan location on event website.
- Press release announcement as presenting sponsor, including executive quote in press release.
- Top position logo placement with presenting sponsor recognition on sponsors page of event website with link to sponsor's website.
- Dedicated email announcement to targeted end users highlighting presenting sponsor information and involvement at HHP Summit.
- Logo with presenting sponsor recognition on select marketing materials.
- Opportunity to work with conference organizers on agenda development and programming for HHP Summit.
- Opportunity to send one dedicated, exclusive email to entire attendee list including company information and news.
- Twenty-five (25) HHP Summit full conference registrations for staff.
- Prominent exposure in "Summit Overview" document to be emailed to entire targeted attendee list.

### ON-SITE BENEFITS

- Custom booth size to meet display objectives.
- Collateral placement in high-traffic area.
- Opportunity to work with conference organizers to secure space and organize private meetings with clients.
- Logo with presenting sponsor recognition in conference program and on select signage.
- Logo with presenting sponsor recognition on general session presentation screens between sessions.
- Pre- and post-event conference attendee list with full contact information.

## PRINCIPAL SPONSOR

**\$30,000**

20'x40' booth

**\$25,000**

20'x30' booth

### PRE-EVENT BENEFITS

- Company listing with booth number and floor plan location on event website.
- Second-tier logo placement with principal sponsor recognition on sponsors page of event website with link to sponsor's website.
- Logo on select marketing materials.
- Twelve (12) HHP Summit full conference registrations for staff.
- Prominent exposure in "Summit Overview" document to be emailed to entire targeted database.

### ON-SITE BENEFITS

- 20'x40' or 20'x30' booth space in a preferred position on the expo hall floor.
- Collateral placement in high-traffic area.
- Logo with principal sponsor recognition in conference program and on select signage.
- Pre- and post-event conference attendee list with full contact information.

## INDUSTRY SPONSOR

**\$15,500**

20'x20' booth

### PRE-EVENT BENEFITS

- Company listing with booth number and floor plan location on event website.
- Logo with industry sponsor recognition on event website with link to sponsor's website.
- Six (6) HHP Summit full conference registrations for staff.
- Prominent exposure in "Summit Overview" document to be emailed to entire targeted database.

### ON-SITE BENEFITS

- 20'x20' booth space in a preferred position on the expo hall floor.
- Logo with industry sponsor recognition in conference program and on select signage.
- Pre- and post-event conference attendee list with full contact information.

## EXHIBITOR

**\$8,500**

10'x20' booth

**\$5,000**

10'x10' booth

### PRE-EVENT BENEFITS

- Company listing with booth number and floor plan location on event website.
- Two (2) HHP Summit full conference registrations for staff.
- Listing in "Summit Overview" document to be emailed to entire targeted database.

### ON-SITE BENEFITS

- 10'x20' or 10'x10' booth space.

# Hospitality Sponsorship Opportunities

## COFFEE SPONSOR

**\$6,000**

Three Opportunities Available

Everybody needs coffee, so during the breaks between sessions, attendees and sponsors will head straight to the sponsored coffee area for some major networking and company branding time.

### BENEFITS

- Logo and link with coffee sponsor designation on event website.
- Logo with coffee sponsor recognition on signage at the main entrance to the coffee area.
- Opportunity to display/distribute promotional and collateral materials in coffee area.
- Logo with coffee sponsor recognition in conference program.



# Promotional Sponsorship Opportunities

**All of the promotional sponsorship packages below include the following benefits:**

- Logo and link with sponsor designation on event website.
- Logo on select marketing materials.
- Logo with promotional sponsor recognition in conference program.
- Logo and company description in conference program.

## LANYARD SPONSOR

**\$12,500**

One Opportunity Available

The lanyard sponsor will receive prominent logo placement on the official lanyard given to each attendee. Every attendee walking the floor will be promoting your organization by wearing your company logo.

## CONFERENCE PEN SPONSOR

**\$7,500**

One Opportunity Available

Complimentary attendee pens featuring your company logo will be placed at the registration desk and in various session rooms.

## TOTE BAG SPONSOR

**\$10,000**

One Opportunity Available

Your company name and logo will be carried from room to room and booth to booth throughout the event. A much-appreciated conference souvenir, the complimentary bag is given to attendees at check-in.

## CHARGING STATION SPONSOR

**\$5,000 per unit**

Four Opportunities Available

As a charging station sponsor, your logo will be prominently featured on power stations conveniently located in the registration lobby and expo hall.



**“Very informative. A good variety of industry expertise and technical information.”**

—Mike Parker, Freepoint Commodities

# Application & Contract

## 1. PARTICIPATION

### EVENT

- Presenting Sponsor - Custom Booth - \$75,000\* - SOLD
- Principal Sponsor - 20' x 40' - \$30,000\*
- Principal Sponsor - 20' x 30' - \$25,000\*
- Industry Sponsor - 20' x 20' - \$15,500\*
- Exhibitor - 10' x 20' - \$8,500\*\*
- Exhibitor - 10' x 10' - \$5,000\*\*

### HOSPITALITY & PROMOTIONAL

- Coffee Break Sponsor - \$6,000 - SOLD
- Lanyard Sponsor - \$12,500 - SOLD
- Tote Bag Sponsor - \$10,000 - SOLD
- Conference Pen Sponsor - \$7,500 - SOLD
- Charging Station Sponsor - \$5,000 - SOLD

\* Subletting or sharing of booth spaces is not permitted unless pre-approved by show management.  
† 10' x 10' and 10' x 20' booth space includes 8'-high draped wall, 3'-high side walls. Furniture, electricity, and carpet are not included and are available for an additional fee.

We wish to be near the following companies:

---

---

---

We do not wish to be near the following companies:

---

---

---

## 2. CONTACT INFORMATION

Company	Primary Booth Contact Person
Company Website	Title
Street Address	Email
City	Phone
State	
Zip Code	

## 3. PAYMENT

Base Participation Level: _____	\$
Additional Hospitality Levels: _____	\$
Additional Promotional Levels: _____	\$
<b>TOTAL AMOUNT DUE:</b>	<b>\$</b>

Print Name	Title
Signature	Date

Please return via email, mail, or fax to:  
Gladstein, Neandross & Associates  
2525 Ocean Park Boulevard, Suite 200  
Santa Monica, CA 90405

Email: [Tony.Quist@gladstein.org](mailto:Tony.Quist@gladstein.org)  
Direct: (310) 573.8564  
Main: (888) 993.0302  
Fax: (310) 396.3696

..... Initial here to confirm that authorized representative has reviewed the Terms and Conditions and will abide by them. For wire transfer instructions, please email [info@hhpsummit.com](mailto:info@hhpsummit.com) (additional bank fees apply).

# Terms & Conditions

**Approved Exhibitors and Staff:** Only the exhibiting company (the Exhibitor) that has contracted with HHP Summit (the Show) will be permitted to display in the assigned booth space. The Exhibitor shall not assign, sublet, or share booth space unless pre-approved by Gladstein, Neandross & Associates (Show Management). All booth personnel must be 18 years of age or older.

**Exhibit Space:** 10' x 10' and 10' x 20' exhibit spaces include 8'-high drape back wall and 3'-high drape side rail only. Tables, chairs, and electricity, and all other equipment such as carpet must be ordered by the Exhibitor at the Exhibitor's own expense through the Freeman Company (Show Decorator). All other booth sizes and bulk space Exhibitors are responsible for securing all booth space furnishings through the Show Decorator.

**Assignment of Space:** Show Management reserves the right to assign space, to rearrange the floor plan, and/or to relocate any exhibit to further the best interests of the Show. Show Management will assign space guided by Exhibitors' priorities, by the exhibits' requirements, and by the choice of locations.

**Booth Construction and Arrangement:** Exposed parts of the display must be finished so as not to be objectionable to other Exhibitors and/or the Show; otherwise, such parts will be ordered draped by the Show and expenses billed to the Exhibitor. Equipment or products exceeding height limitation guidelines may be permitted provided written approval is granted by the Show. Electrical, pneumatic, and hydraulic equipment must meet requirements of electrical, safety, and other applicable codes.

**Delivery of Equipment:** The Exhibitor will be responsible for delivery of its own equipment and/or display materials to the exhibit area and for removal of equipment and/or display materials. The Exhibitor assumes full responsibility for the delivery of its materials to the space that is assigned. The Show assumes no responsibility for the performance of services by common carrier, express services, the mail, telephone companies, or any other service for which the Exhibitor may contract.

**No Flammable Material:** Combustible decorations such as crepe paper, tissue paper, cardboard, or corrugated paper shall not be used. Packaging containers, excelsior, and wrapping paper are to be removed from the floor and should not be stored under tables or behind displays.

**Labor Regulations:** The Exhibitor is cautioned that the conditions of union labor vary in each locale and it must inform itself of the particular conditions prevailing in regard to labor transactions at the time it engages any laborer, carpenter, plumber, decorator, etc., or any other person employed for the service of its booth.

**Repair of Damage:** The cost of repairing any damage caused by the Exhibitor, its employees, representatives, or agents to the property of others and the McCormick Place Convention Center (the Venue) shall be the responsibility of the Exhibitor. Nothing is to be posted on, tacked, nailed, screwed, or otherwise attached to the columns, walls, floors, ceiling, furniture, or property of others or the exhibit area. If the Exhibitor damages the facilities, the Exhibitor will pay the Venue the cost of repair or replacement.

**Security:** Neither the Show nor the Venue is responsible for the loss of any material by or for any cause, and urges the Exhibitor to exercise normal precautions to discourage pilferage.

**Exhibit Dismantling:** Exhibits will close promptly at the designated time. Exhibitor employees must be present for the dismantling and packing of the displays until the booth area is cleared. The Show is not responsible for items left after the show closes.

**Cancellation Policy:** A written notice of cancellation is required. Please send cancellation notice to: HHP Summit, c/o GNA, 2525 Ocean Park Blvd, Suite 200, Santa Monica, CA 90405. No refunds for any reason will be made for cancellations received after July 25, 2016.

**Indemnification:** The Exhibitor assumes the entire responsibility and liability for losses, damages, and claims arising out of injury or damage to persons and/or displays, equipment, and other property brought by it upon the premises used for the exhibition. The Exhibitor shall indemnify and hold harmless the Show, Show Management, all host agencies, and their owners, members, affiliated agents, servants, employees, and assigns from any and all loss, damage, claims, actions, and suits whatsoever, together with all costs, expenses, and attorney's fees in connection therewith, which shall grow out of any injury or death to persons or damage to or destruction of property (tangible or otherwise), caused by, resulting from, or otherwise connected with activities of the Exhibitor at the exhibition. Nothing contained herein shall restrict any rights enjoyed by the Show under law.

**Compliance With Law:** The Exhibitor shall comply with all applicable laws, ordinances, rules, regulations, and requirements of all federal, state, municipal, and local governments, departments, commissions, boards, and officers and shall secure the full compliance therewith from its employees, agents, and visitors.

**Liability and Insurance:** The Exhibitor assumes responsibility for, and hereby releases the Show, Show Management, host agencies, and their owners, members, affiliated agents, servants, employees, and assigns from any and all liability resulting from, arising out of, or in any way connected with the Exhibitor's exhibit or the Exhibitor's negligence or intentional acts or omissions at the exhibition (including, but not limited to, installation, operation, use, visitation, and removal of the exhibit or use of the exhibit hall).

**Insurance Requirements:** It is the responsibility of the Exhibitor to provide the appropriate verification of insurance two weeks prior to event. This includes the Exhibitor's Certificate of Insurance sufficient to cover liability for personal injury and for damage to third-party property resulting from its participation at the Show. It shall be the Exhibitor's responsibility to obtain adequate additional insurance for Exhibitor's participation in this event. The Exhibitor assumes full responsibility for any damage their exhibits may cause to the Venue. The obligations set forth in this section shall survive termination, performance, and expiration of the Exhibitor's contract.

**Force Majeure:** In the event the Show is postponed due to any occurrence not caused by the conduct of Show Management, or Exhibitor, whether such occurrence be an Act of God, weather, fires, floods, common enemy, strikes or other labor dispute, terrorist action, failure of power or utilities, curtailment or delay in transportation facilities preventing sponsors and or attendees from attending the Show, government action or act or conduct of any person or persons not party or privy to this Contract, then performance of the parties under this Contract shall be excused for such period of time as is reasonably necessary after such occurrence to remedy the effects thereof, and in any event for the duration of 6 such postponements. In the event that such occurrence results in cancellation of the Show, the obligations of the parties shall terminate and all payments made shall be refunded to the Exhibitor, less a pro rata share for expenses actually incurred by Show Management in connection with the Show.

**Notice of Filming and Photography:** Facilities used in conjunction the Show may be used to photograph and record video and film footage in connection with promotional activities on behalf of the event, its sponsors, and exhibitors. By your presence at the event, you acknowledge that you have been informed that you may be photographed and recorded as part of the release in video and/or any and all media and by the advertising and publicity thereof. Further, you grant permission for your likeness and voice to be included therein without compensation, credit, or other consideration.

**Additional Matters:** Any and all matters or questions not specifically covered by the preceding TERMS AND CONDITIONS shall be subject solely to the discretion of Show Management. These TERMS AND CONDITIONS may be amended at any time by Show Management with sufficient notice to the Exhibitor, and all amendments shall be binding on the Exhibitor equally with the foregoing TERMS AND CONDITIONS.

# HHP Summit 2016 Contacts

## Key Contacts

Sponsorship & Exhibit Space Sales  
Sponsor & Exhibitor Sales Assistant  
Event Director & Show Logistics  
Registration Manager  
Agenda & Speaker Manager  
Partner Marketing Support  
Media Inquiries  
Event Website Support  
Decorating Company

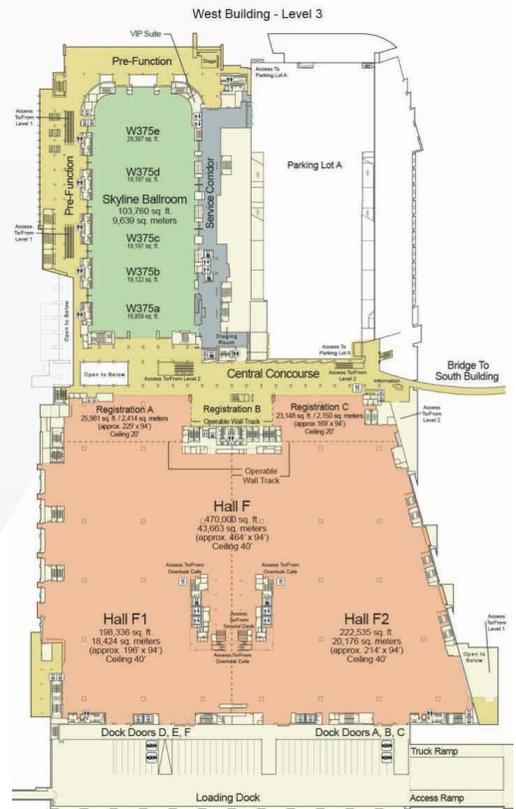
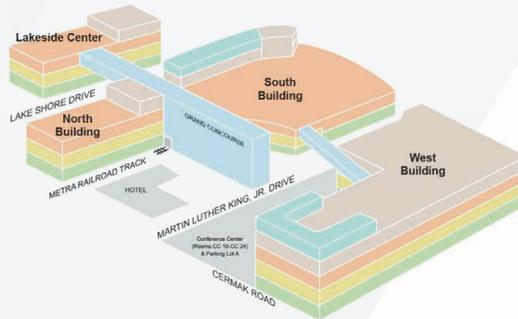
**Tony Quist**, Tony.Quist@gladstein.org  
**Gloria Ojeda**, Gloria.Ojeda@gladstein.org  
**Kimberly Klonoski**, Kimberly.Klonoski@gladstein.org  
**Audrie Bieganowski**, Audrie.Bieganowski@gladstein.org  
**Katherine Engel**, Katherine.Engel@gladstein.org  
**Sarah Gallagher**, Sarah.Gallagher@gladstein.org  
**Alexis Wiley**, Alexis.Wiley@gladstein.org  
**Tan Sackett**, Tan.Sackett@gladstein.org  
**Freeman Exhibitor Service**, FreemanChicagoEs@freemanco.com

## HHP Summit Event Location

### McCormick Place West Building

2301 S Lake Shore Drive  
Chicago, Illinois 60616

The Expo show floor will be in Hall F



## Hotel Reservations

### Hyatt Regency McCormick Place

HHP Summit 2016 will be held at McCormick Place Convention Center. The Hyatt Regency McCormick Place is conveniently connected to the Convention Center.

Note: HHP Summit has a special convention rate directly with hotels. Under law and contract any outside company cannot offer below this rate nor offer to book your hotel room. If you receive any solicitation of this nature, please disregard. Please do not give payment information to any person or company who calls you to make a hotel reservation. Book your room directly with the hotel via the link or phone number provided.

**Reservations:** Book online or call 1-800-233-1234

**Rate:** \$229/night

*HHP Summit hotel room rates are available until September 12, 2016, or until the room block is sold out. The HHP Summit room rate excludes hotel occupancy taxes. Complimentary in-room internet access is included in the rate.*

## Event Tentative Schedule

### Monday, October 10

Freeman Move In / Large Equipment Move In (Appointment Only)

### Tuesday, October 11

8:00 a.m.–3:00 p.m. .... Exhibitor Move In  
8:00 a.m.–3:30 p.m. .... Off Site Tours - Meetings / Workshops  
4:00 p.m.–6:00 p.m. .... Expo Hall Grand Opening Reception

### Wednesday, October 12

9:00 a.m.–9:15 a.m. .... Conference Welcome  
9:15 a.m.–9:45 a.m. .... Opening Address  
9:45 a.m.–11:15 a.m. .... Plenary #1  
11:15 a.m.–11:45 a.m. .... Keynote #1  
12:00 noon–2:30 p.m. .... Expo Hall Open/Lunch  
2:30 p.m.–3:30 p.m. .... Plenary #2  
3:30 p.m.–4:00 p.m. .... Keynote #2  
4:00 p.m.–6:00 p.m. .... Expo Hall  
6:00 p.m. .... Expo Hall Closes–Exhibitor Move out begins

### Thursday, October 13

8:00 a.m.–12:00 p.m. .... Exhibitor Move out continues  
9:00 a.m.–10:30 a.m. .... Breakout #1  
10:30 a.m.–12:00 noon .... Breakout #2  
1:00 p.m. .... Workshops/Planning Meetings

[www.hhpsummit.com](http://www.hhpsummit.com)

888-993-0302

**HHP** Natural Gas for High Horsepower  
**SUMMIT**  
October 11-13, 2016 | Chicago, Illinois

For sponsorship  
information, please contact

**Tony Quist**

[Tony.Quist@gladstein.org](mailto:Tony.Quist@gladstein.org)

310-573-8564

ORGANIZED BY:



HHP Summit is organized by Gladstein, Neandross & Associates (GNA), one of the nation's leading consulting firms specializing in market development for alternative fuels, vehicles, and equipment. With more than 20 years of conference production experience, GNA has produced many of the nation's leading clean and advanced technology events that have brought together tens of thousands of attendees. Prior events include: the national Faster Freight – Cleaner Air conference series; the Low Carbon Fuels conference series; the Alternative Clean Transportation (ACT) Expo; the Clean Vehicle Technologies Expo; the Low Carbon Fuels Expo; National Biomethane Summit; NGV Fleet Summit; and more. GNA has teamed up with leaders from throughout the North American natural gas industry to create and produce this summit as a forum for discussions on this critical topic. [www.gladstein.org](http://www.gladstein.org)